

ASSIGNMENTS
MASTER OF BUSINESS ADMINISTRATION
MBA- 1st semester



Batch 2025-27
Centre for Distance and Online Education
Guru Jambheshwar University of Science & Technology
Hisar-125001

Compiled by:-

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Programme Coordinator

MBA- Programme

CDOE, GJUS&T

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Management Process and Organizational Behavior

Sem.: 1st

Code: MBA-101

Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. Define management. Discuss the meaning, nature, and scope of management in the context of modern organizations.
2. Critically evaluate the different schools of management thought—Scientific Management, Decision Theory School, Quantitative School, System School and Contingency Theory.
3. Explain the planning function of management. Discuss its significance and describe various types of planning used in organizations.

ASSIGNMENT-II

1. Discuss the components of the directing function—leading, motivating, and communicating. How do these activities influence organizational success?
2. Define Organizational Behaviour. What are its major concepts, determinants, and challenges in today's dynamic environment?
3. What is Transactional Analysis? Explain its relevance and application in managing interpersonal relationships at the workplace.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: Master of Business Administration

Course Name: Business Statistics

Sem.: 1st

Code: MBA-102

Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. Write Short notes on following:
 - a. Differentiate between median & mode.
 - b. Explain the type I errors and type II errors.
2. What do you mean by sampling? List out the various techniques of sampling with their suitability.
3. What is Non-parametric Test. Discuss different types of non –parametric tests with example and also state their relevance.

ASSIGNMENT-II

1. Describe the concept of Hypothesis. Explain the procedure to set a hypothesis and discuss about the factors involved in testing a hypothesis statistically.
2. Elaborate the meaning of Probability and their application to business in today's competitive era.
3. Explain clearly the meaning of Time Series Analysis. Indicate the importance of such analysis in business.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Managerial Economics

Sem.: 1st

Code: MBA-103

Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. What is Managerial Economics? Discuss the various economic issues of managerial economics.
2. What do you mean by Elasticity of demand? Explain the various types of elasticity of demand.
3. What is production function? Explain different types of production function with suitable example.

ASSIGNMENT-II

1. What do you mean by National Income? What are the various models of measurement of National Income?
2. What do you mean by Market structure? Differentiate between the various types of market structure.
3. Write short note on the following
 - a. Bamoul's theory of Sales Maximization
 - b. Short run and Long run cost curves

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Accounting for Managers
Code: MBA-104

Sem.: 1st
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. What are the key components of financial accounting, and how does it differ from managerial accounting in terms of its scope and purpose?
2. Can you describe the typical steps in the accounting cycle, from transaction recording to financial statement preparation?
3. How do financial managers use financial statements to assess the financial position of a company?

ASSIGNMENT-II

1. What is the role of budgeting in financial management, and explain different types of budgets?
2. Explain how Cost-Volume-Profit (CVP) analysis and break-even analysis can help managers make informed decisions regarding pricing, product mix, and cost management.
3. What is standard costing, and how is it used to control costs and evaluate performance in a business?

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Business Environment

Sem.: 1st

Code: MBA-105

Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. Define Business and Business Environment. How can you differentiate the internal and external business environment?
2. “Macro Business Environment cannot controlled by an organization”, How?
3. What are the major instruments of monetary policy that can control the money supply in the market?

ASSIGNMENT-II

1. Explain the various contemporary issues in business environment.
2. Explain the role of Environmental Protection Act in the business as well as in the society.
3. Write a short note on the following:
 - a) FEMA
 - b) MNCs

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Business Communication
Code: MBA-106

Sem.: 1st
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. Discuss the role of communication in achieving business goals with examples from Indian companies.
2. How can businesses improve their oral and written communication for better stakeholder engagement?
3. What is plagiarism? Why is it a concern in academic and business communication?

ASSIGNMENT-II

1. Provide examples of how informal communication has influenced business decisions in Indian companies.
2. How do cultural differences impact verbal and non-verbal communication in business?
3. Explain the etiquettes of using electronic mail in professional communication. What are the dos and don'ts of professional emailing?